



BMX, based in New York, is a competitive provider of call center applications using Internet-based telecommunications services.
<http://www.bmx-inc.com/>



Home & On the Go | Small & Medium Business | Enterprise Business

AT HOME & ON THE GO: Broadband & Services | International Calling | Equipment | Plans & Pricing | Check Service | Availability | About AT&T CallVantage™ | International Calling | Small Office/Home Office | Equipment | View the Demo | Important Info and FAQs | Order Now

AT&T CallVantage™
Phone service for broadband

AT&T CALLVANTAGE™
HOME

ABOUT AT&T
CALLVANTAGE

CHECK SERVICE

AVAILABILITY

PLANS & PRICING

INTERNATIONAL
CALLING

SMALL OFFICE/HOME
OFFICE

EQUIPMENT

VIEW THE DEMO

IMPORTANT INFO AND
FAQS

ORDER NOW

AT&T CallVantage™
Phone service for broadband

AT&T CALLVANTAGE™
HOME

ABOUT AT&T
CALLVANTAGE

CHECK SERVICE

AVAILABILITY

PLANS & PRICING

INTERNATIONAL
CALLING

SMALL OFFICE/HOME
OFFICE

EQUIPMENT

VIEW THE DEMO

IMPORTANT INFO AND
FAQS

ORDER NOW

HOW MUCH CAN YOU SAVE WITH AT&T CALLVANTAGE SERVICE?

Sign up now for unlimited local and long distance calling to save at least \$250 a year* while you enjoy great service and exciting features.
Ⓢ Calculate Savings



Ⓢ YOUR ORDER

SPOTLIGHT
NUMBER FOR LIFE



\$29.99
PER MONTH
ORDER ONLINE & GET
FIRST MONTH FREE

AT&T CallVantage™ Service Plan
Get unlimited local and long distance calling in the U.S. and to Canada.
Ⓢ Learn More Ⓢ Order Now

\$19.99
PER MONTH

AT&T CallVantage™ Local Plan
Get all your local calls for one low price. Calls to Canada and U.S. territories are 4¢/minute.
Ⓢ Learn More Ⓢ Order Now

\$49.99
PER MONTH

AT&T CallVantage™ Small Office Plan
A 2 line offer that gives you features that will help your business be flexible and more productive.
Ⓢ Learn More Ⓢ Order Now

INTERNATIONAL RATES	
Save 50% on International Calls*	
Mexico City	\$0.07
United Kingdom	\$0.05
New Delhi	\$0.16
Philippines	\$0.18
Germany	\$0.05
Ⓢ See all International Rates	

ALREADY HAVE YOUR EQUIPMENT?
Ⓢ Click here to apply for a 20% discount

Already a customer? Access your AT&T CallVantage account.

VoIP to Wireline Pricing Comparison

AT&T CallVantageSM Local Plan¹

\$19.99

Enjoy unlimited Local calling and spend only 4¢ per minute on all Long Distance calls, including calls forwarded to non-local numbers. In addition to remarkable voice quality, you'll also get:

Powerful New Features

INCLUDED FEATURES

- Conference Calling
- Voicemail
- Call Log
- Phone Book
- Locate Me
- Speed Dial
- Do Not Disturb
- 3-Way Calling
- Emergency 911 Dialing
- Call Forwarding
- Call Waiting
- Caller ID
- Safe Forward Number
- Fax and Modem Support

BellSouth® Complete Choice® Plan*

- Home phone line
- Unlimited local calling
- Choice of calling features and flexibility to change features anytime for free
- One low monthly price

Select State Monthly Charge



\$34.00

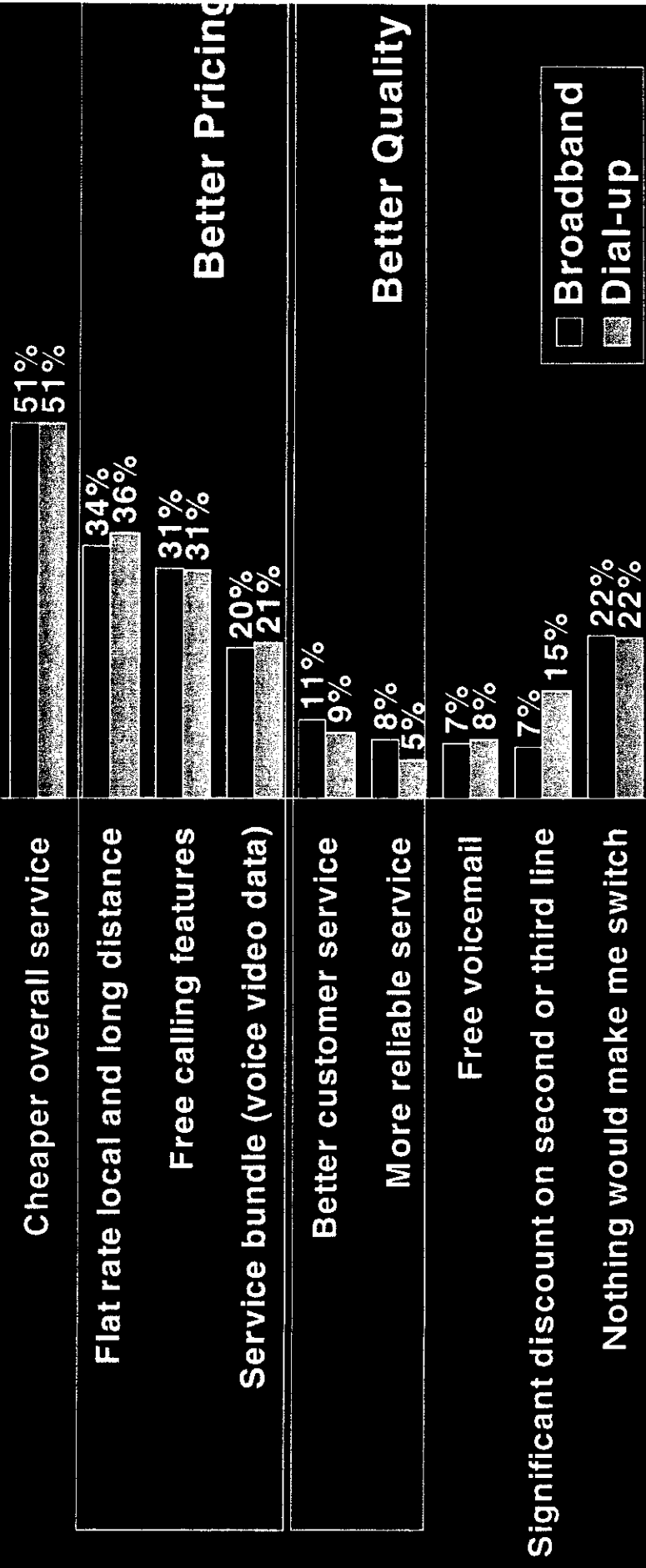
Calling Features Included with BellSouth® Complete Choice® Plan

You may choose the calling features as you like, for one low monthly price.

Available Features	Regular Price Range (varies by city*)	Price with Plan
<u>Caller ID Deluxe</u>	\$7.50 - \$9.00	No Charge
<u>Caller ID (with number delivery only)</u>	\$7.00 - \$7.95	No Charge
<u>Call Waiting Deluxe</u>	\$6.50 - \$7.50	No Charge
<u>Call Waiting</u>	\$3.50 - \$6.00	No Charge
<u>Call Return (*69)</u>	\$4.70 - \$6.00	No Charge
<u>Three-Way Calling</u>	\$3.70 - \$6.00	No Charge
<u>Repeat Dialing</u>	\$4.00 - \$5.00	No Charge
<u>Call Forwarding</u>	\$2.60 - \$5.00	No Charge
<u>Call Block</u>	\$4.00 - \$4.50	No Charge
<u>Speed Dial 8</u>	\$2.20 - \$4.00	No Charge
<u>Speed Calling 30</u>	\$4.05 - \$4.50	No Charge
<u>Call Tracing</u>	\$4.00 - \$4.50	No Charge
<u>BellSouth Call Selector</u>	\$4.00 - \$4.20	No Charge
<u>Ringmaster® Service-1</u>	\$4.00 - \$5.00	No Charge
<u>Ringmaster® Service-2</u>	\$5.95 - \$7.00	No Charge
<u>Remote Access to Call Forwarding</u>	\$5.20 - \$6.00	No Charge
<u>Preferred Call Forwarding</u>	\$4.00 - \$4.50	No Charge
<u>Call Forward Busy Line</u>	\$1.00	No Charge
<u>Call Forward Don't Answer with Ring Control</u>	\$1.00	No Charge
<u>Message Waiting Indicator</u>	\$0.50	No Charge
<u>Star 98 (*98)</u>	\$1.00	No Charge
Optional Features Available at a discount for Complete Choice plan customers.		
<u>Privacy Director® Service</u>	\$5.95 - \$6.95	\$2.70 - \$3.95
<u>Premium Voice Mail</u>	\$5.95	\$3.95

* Local Voice only, GA Source: Company public websites

Online Consumers Interested in Better Telephony Pricing



0% 20% 40% 60% 80% 100%

Percentage of US Broadband Consumers

Note: Options with more than five percent response rates shown.

Question: Which of the following would make you most willing to change your current landline telephone service in favor of a competing service of (Select top three.)